

EMPTY BOWLS

Monongalia



Annual Report

July 1, 2011 – June 30, 2012

Empty Bowls Monongalia
PO Box 4570
Morgantown, WV 26504-4570

Mission Statement of Empty Bowls Monongalia

Through education and continued community involvement, Empty Bowls Monongalia will provide resources and broker assistance to Monongalia County agencies supporting individuals and families threatened by food insecurity.



History of the Empty Bowls Movement

In 1990, led by an art teacher in Michigan, the national Empty Bowls movement was launched. It was established as an international grassroots effort to fight hunger. The basic premise was simple: Potters, artists, and other craftspeople, educators and others would work with their local community to create handcrafted bowls. Guests were invited to a simple meal of soup and bread. The soup and bread were donated by members in the community. In exchange for a donation, guests were asked to keep a bowl as a reminder of all the empty bowls in the world.

Today as local Empty Bowls organizations grow and mature outright donations from businesses, individuals, foundations, and other donations are actively sought. The money raised from all sources is donated to local organizations working to end hunger and food insecurity through food banks or meals.

History of the Empty Bowls Monongalia

Empty Bowls Monongalia was first organized in 2007 by First Presbyterian Church. The first soup and bread luncheon was an immediate success. In subsequent years, it has outgrown its two previous serving locations and is now held at the Hazel and JW Community Building at Mylan Park. The luncheon is now established as an annual event held on the last Saturday in February.



The soup and bread luncheon is a grass roots operation. Local restaurants and catering business donate soup. Restaurants and bakeries donated bread. Faith-based organizations (i.e. churches), restaurants, and bakeries donate cookies, cakes, and other sweets. Vendors serving local food service operations donate bowls, napkins, utensils, and other serving items. Nearly all disposables are friendly to the environment as they are "green" products. Ceramic bowls are made and donated by school children, individuals in the community, college students, businesses, professional artists and potters.

During the second year, the Empty Bowls Board of Directors recognized that because food insecurity was so great in Monongalia County, that the annual soup and bread luncheon could not be the sole fundraiser. Financial support outside the February event was needed.

With that, a fundraising committee was established to solicit donations throughout the year. From the first event in 2007 to 2012, Empty Bowls Monongalia has broadened its impact. Empty Bowls has increased the number of agencies served from one to 15. Empty Bowls Monongalia is

grateful to our donors as it has allowed us to increase our 2012 financial giving to local agencies by nearly 900% since 2007.

Empty Bowls Monongalia is registered as a non-profit organization through Morgantown-based Your Community Foundation. Your Community Foundation provides fundraising advice, financial/banking resources, and helps manage assets and pledged assets to Empty Bowls.

July 1, 2011 – June 30, 2012 Empty Bowls Board of Directors

- G. Corey Farris (Chair)
- Chele Varner (Treasurer)
- Linda Hagerty (Secretary)
- Charlie Bryer
- Jay Capron
- Chuck Clovis
- Jerrey Hoyt
- Mike Mosser
- Tanya Musick
- Dina Mutillo
- Kathy Powell
- Cheryl Prichard
- Rob Wolfe
- Jerri Walls

The Year in Review: July 1, 2011 – June 30, 2012 – Significant Activities

There were some significant changes in operations made as the organization continues on a steep growth trajectory. While Empty Bowls Monongalia accomplished many things this reporting year, the following are highlights:

West Virginia University Dining Services donated the use of one of their commercial kitchens to heat all soups to temperature for the luncheon. Soups were transported in thermal containers to Mylan Park. In the past, soups were heated at the event venue. The number of patrons at the luncheon has increased greatly. Over 1,200 were served this year. The volume of soup needed could not be met by the kitchen capacity at Mylan Park. The commercial kitchen resolved this issue.



Empty Bowls Monongalia marketing increased significantly. Billboard space was donated. A concerted effort was made to have more articles and pictures published in the local newspaper, *The Dominion Post*. More television and radio interviews were conducted. More presentations were made to local service organizations and professional associations.

Empty Bowls Board members initiated a program to visit local food banks and meal programs to better understand their needs.

Seating capacity was increased at the luncheon.

The Empty Bowls luncheon was registered with Monongalia

County Health Department.

The fundraising committee designed and implemented a plan to create partnerships with community members. A marketing campaign was developed. Potential donors were identified and contacted. As a result, both the number of donors and the amount of individual/organization donations significantly increased. Detailed records were kept on the type of contact/outreach and the amount of donation. This information will be used in designing the 2013 campaign, determining how donors are contacted, and in soliciting donations.

Empty Bowls Monongalia identified the 2013 luncheon date and advertised it at the 2012 luncheon through a "Save the Date" campaign

In kind donations for the luncheon increased significantly to include:

- approximately 230 gallons of soup;
- 20 gallons of coffee;
- 2,000+ servings of breads, rolls, or biscuits;
- 4,000+ cookies and other sweets from local churches and other faith based organizations;
- 2,000+ disposables including napkins, eating utensils, eco-friendly bowls, drink cups, and carry out containers;
- 1,200 pottery/ceramic bowls;
- 200+ volunteers.

Looking to the Future

At the end of this reporting year, the Empty Bowls Monongalia Board of Directors engaged in an exercise to establish long and short range goals.

Our short-range goals include:

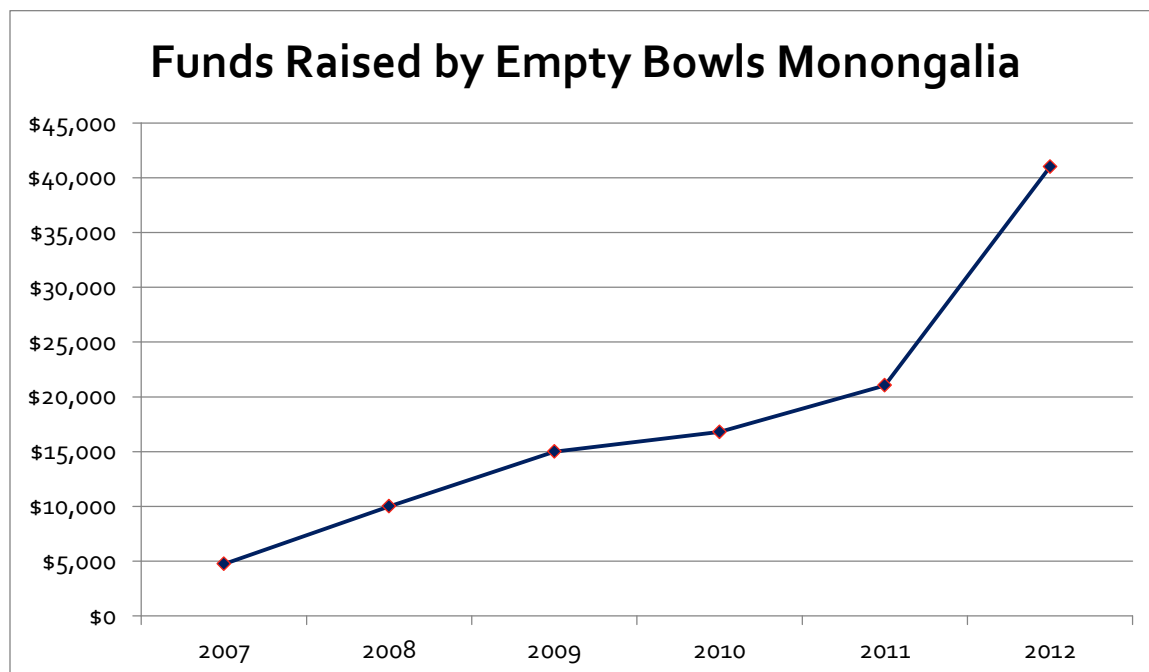
- Strengthening our relationships with our recipient (meal program, food banks) community;
- Strengthening our relationships with the business and corporate community;
- Strengthening our relationships with our art/pottery community;
- Strengthening our relationship with our patron community;
- Promoting the Empty Bowls mission of supporting Monongalia County agencies that serve families threatened by food insecurity.

Our long range goals include:

- Being known as the primary organization in Monongalia County that focuses on food insecurity;
- Exploring the establishment of an endowment fund through Your Community Foundation;
- Exploring ways to maximize funds raised to maximize our contributions to agencies serving those living with food insecurity;
- Exploring additional ways to assist local agencies throughout the year.

Financial Growth

Empty Bowls Monongalia raised approximately \$4,700 in 2007 through the soup and bread luncheon at Morgantown’s First Presbyterian Church. In 2012, through the soup and bread luncheon coupled with outside fundraising more than \$40,000 was donated to Monongalia County food banks and meal programs.



Empty Bowls Monongalia Fund Recipients – Serving those living with Food Insecurity

Food Banks

- Wellness Works Program, Catholic Charities of West Virginia
- Covenant Evangelical Methodist Church
- Christian Help
- St. Ursula Food Pantry
- Clay-Battelle Family Services
- Caritas House
- Scotts Run Backpack Program
- Canyon Presbyterian Food Pantry
- Rock Forge Presbyterian Church Food Pantry
- The Rack Food Pantry

Meal Programs

- Salvation Army
- Meals on Wheels
- Bartlett House
- Sarah's Table
- First Presbyterian Church
- Morgantown Community Kitchen

With grateful appreciation our July 1, 2011 – June 30, 2012 financial donors were:

- In Honor Of the Ordination of The Reverend Deacon Albert Hughes Prichard by Carolyn Zinn, Margot Racin, Jerrey and Becky Hoyt, The Reverend Deacon Al Prichard Discretionary Offering
- In Memory of Matthew Schanz by David Keers
- In Honor of Kathy Powell by Welma R. Pierce
- In Memory of Richard Harding by Martha Paparozzi
- In Memory of Helen Janssen by James and Elizabeth Martin
- In Honor of The Reverend Fredrica Meitzen, Leah Fremouw, and Jacob Powell by Kathy Powell
- Gretchen Brown
- Anonymous (15)
- Russell and Lois Koon
- Steve Walker
- Nancy White
- Jim and Sally Leonard
- David and Gloria Sullivan
- Marilyn Slaughter
- James Sawczyn
- Ed Horvat
- Angela London
- Stephen LaCagnin
- Sister Rachel Blais
- Michael and Margaret Roberts
- Michael and Cathy Yura
- Kim Lavery
- Joy and Tim Saab
- Susanne Lynch
- Jane Kiger
- Ken and Paula Jones
- Earl Melby
- Mather Christian Church

- Dr. Carole B. Boyd
- Sandra Dixon
- Cliff and Sara Bishop
- Michael and Linda Hall
- Classic Furniture
- I-79 Honda-Mazda
- Bill and Dorothy Skidmore
- Judy and Ron Wilkinson
- Rotary Club of Westover
- Monongalia and Preston County Lodge #87
- Fraternal Order of Police
- Dick and Ruth Gardner
- Margaret Kearney
- George W. Lilly and Mavis Grant-Lilly
- The Giggenbach Family
- Superior Ford, Inc.
- Ann Davidson and Lloyd Davis
- Stephen and Rita Tanner
- Carey and Susan Butler
- The Honorable Charlene Marshall
- Bill and Linda Hagerty
- Citizens Bank of Morgantown
- Glenmark Holding, LLC
- Jerrey and Becky Hoyt
- Mike and Nancy Mosser
- The Mills Group
- Al and Cheryl Prichard
- Dr. David E. Samuel
- Neil E. Bolyard
- Margot Racin
- Waterfront Jeep
- Hamstead, Williams, and Shook, PLLC
- Waterfront Family Pharmacy
- Billy and Carolyn Atkins
- Glen Adrian
- The Melvin Group
- Carol Hamblen and Don Spencer
- Chestnut Ridge Church
- Bill and Sharon Maloney
- Forks of Cheat Baptist Church
- Morgantown Rotaract
- Drs. Ranjit and Indira Majumder
- Brooks and Bunny Javins
- The WOW! Factory
- St. Mary's Roman Catholic Church
- United BioSource Corporation Employees
- The Rotary Club of Morgantown
- Cheat Lake Rotary Club
- St. Thomas á Becket Episcopal Church
- United Bank
- Robert and Kristie Wolfe
- My Bank! First Untied Bank & Trust
- Greer Industries
- G. Corey Farris
- The Synod of Presbyterian Church USA

With grateful appreciation our July 1, 2011 – June 30, 2012 services and supplies donors were:

- Hazel and JW Ruby Community Center at Mylan Park
- Morgantown Printing and Binding
- The Sign Factory
- Westover United Methodist Church
- Mike Mosser
- St. Thomas á Becket Episcopal Church
- Howard Hanna Premier Properties
- Kim Palumbo Menu Plus
- South Middle School
- Asean/Stalkmarket and Green Nature Marketing
- Dale Sparks
- *The Dominion Post*
- West Virginia University Dining Services
- West Virginia University Housing and University Apartments
- West Virginia University Craft Center
- Appalachian Gallery
- Arts Monongalia
- Slight Indulgence
- Classic Furniture
- The WOW! Factory
- Transitions Hair Salon

- Hundreds and hundreds of bowl crafters, artists, and donors.
- 1,200 patrons of our soup and bread luncheon

With grateful appreciation our soup donors for the February 25, 2012 luncheon were:

- Ali Baba's
 - Archie's
 - Behive Café
 - Black Bear Burritos
 - Blue Moose Café
 - Bob Evans
 - Boston Beanery
 - Charlie's Grill
 - Chico's Fat Burritos and Tacos
 - Chili's
 - Classics 3
 - Colasessano's
 - Gibbie's
 - Golden Finch
 - Grandma Jean's Country Kitchen
 - Heritage Grill at Ramada
 - IHOP
 - Kiwi Catering
 - Lakeview Resort
 - Madeline's
 - Mario's Fishbowl
 - Maxwell's
 - Morgantown Brewing Company
 - My Kitchen
 - Olive Garden
 - Outback Steakhouse
 - Peking House
 - Puglioni's Pizza and Pasta
 - Regatta Bar and Grill at The Waterfront
 - Richwood Grill
 - Ruby Tuesday
 - Shoney's
 - Tee Bonez Steak-n-Ale
 - Terra Café
 - The Vintage Room
 - Tutto Gelato Café
 - Two Fat Cousins
 - Village at Heritage Point
 - West Virginia University Dining Services
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